# Email Campaign – Stop the SPAN

## **Email 1: The Hidden Risks of SPAN Ports – Is Your Network Truly Secure?**

### **Subject:** Are SPAN Ports Leaving Your Network Vulnerable?

### **Body:**

In today’s digital landscape, network visibility is non-negotiable. But did you know that during periods of high traffic—like a cyberattack or peak utilization—**SPAN ports often fail to deliver accurate data?**

When overwhelmed, SPAN ports drop packets, prioritize switch performance, and can even filter out critical traffic, leaving your security and monitoring tools **blind to potential threats**.

**Cubro Network Taps** eliminate these risks:

✅ **100% packet capture**, even under extreme load

✅ **Non-intrusive monitoring** without impacting switch performance

✅ **Reliable, accurate network data** for threat detection and analysis

Don’t let your visibility tools depend on unreliable data.

**CTA Button:** [Learn More About Reliable Network Visibility] - <https://www.cubro.com/en/products/network-taps/>

<https://www.cubro.com/en/wp-content/uploads/Comic_TAP_Enterprise.pdf>

Discover how Cubro Network Taps provide uncompromised visibility and ensure your network stays resilient—even during the most demanding situations.

## **Email 2: Why Network Taps Outperform SPAN Ports Every Time**

### **Subject:** Consistent Visibility, Zero Compromises with Cubro Network Taps

### **Body:**

When it comes to network monitoring, **not all visibility solutions are created equal**. While SPAN ports might seem like a simple and cost-effective option, they come with serious limitations:

• **Dropped Packets:** During high utilization, SPAN ports miss critical traffic.

• **Filtered Data:** Some packets may be intentionally omitted.

• **Switch Performance Impact:** SPAN ports can strain your switch during peak loads.

**Cubro Network Taps** are engineered to overcome these challenges:

✅ **Full-duplex traffic monitoring** without impacting network performance

✅ **Complete, unaltered packet capture**

✅ **Dependable data for security and performance tools**

Your security tools are only as good as the data they receive. Don’t compromise on visibility.

**CTA Button:** [Discover the Cubro Advantage]

<https://www.cubro.com/en/wp-content/uploads/CUB-FirstStepToVisibilityNetworkTAPs-WP.pdf>

<https://www.cubro.com/en/wp-content/uploads/CUB-ImportanceOfQualityForOpticalTAPs-WP.pdf>

Cubro Network Taps ensure you always have the **full picture**—no missed packets, no blind spots, just reliable network data.

## **Email 3: See the Difference – TAPs vs. SPAN in Action**

### **Subject:** Don’t Settle for Partial Network Visibility

### **Body:**

The difference between **Network Taps** and **SPAN ports** is most apparent under real-world stress:

• **SPAN Ports:** Drop packets during peak traffic, prioritize switch tasks over visibility, and introduce inconsistency in monitoring data.

• **Cubro Network Taps:** Deliver consistent, **100% packet visibility**, even during heavy utilization, without impacting your network performance.

When security is at stake, partial visibility isn’t enough. Cubro ensures:

✔️ **Accurate threat detection** with complete traffic visibility

✔️ **Reliable performance insights** under any load

✔️ **Easy deployment and low maintenance**

Invest in visibility tools designed for resilience and accuracy.

**CTA Button:** [Get a Free Consultation with Our Experts]

<https://we-get-it-done.fourinc.com/cubro-free-consultation>

Let Cubro show you how Network Taps can transform your monitoring strategy and give you confidence in your network data—no matter the circumstances.